



**Alanya Alaaddin Keykubat Üniversitesi**  
**FACULTY OF ECONOMICS, ADMINISTRATIVE AND SOCIAL SCIENCES**  
**DEPARTMENT OF BUSINESS ADMINISTRATION**  
**İŞLETME**

1.Semester Course Plan				
Course Code	Course Name	T+A+L	Compulsory/Elective	ECTS
ATA 101	ATATURK'S PRINCIPLES AND HISTORY OF TURKISH REVOLUTION I	2+0+0	Compulsory	2
EKO 101	INTRODUCTION TO ECONOMICS I	3+0+0	Compulsory	5
IKY 101	PERSONAL DEVELOPMENT AND CAREER MANAGEMENT	3+0+0	Compulsory	4
ING 101	ENGLISH I	2+0+0	Compulsory	2
ISL 101	ACCOUNTING I	3+0+0	Compulsory	4
ISL 103	INTRODUCTION TO BUSINESS	3+0+0	Compulsory	5
ISL 105	BASIC MATHEMATICS	3+0+0	Compulsory	4
TDB 101	TURKISH LANGUAGE I	2+0+0	Compulsory	2
SEÇ 1YYG	ELECTIVE COURSES	2+0+0	Elective	2

Total ECTS				30
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Course Groups				
SGS 101	HISTORY OF ART	2+0+0	Elective	2
SGS 105	DISASTER AWARENESS	2+0+0	Elective	2
SGS 107	EFFECTIVE SPEAKING AND RHETORIC	2+0+0	Elective	2
SGS 109	BASIC FIRST AID	2+0+0	Elective	2
SGS 111	ARCHERY	2+0+0	Elective	2
SGS 113	BOXING, KARATE AND TAEKWANDO	2+0+0	Elective	2
SGS 115	FOOTBALL	2+0+0	Elective	2
SGS 117	VOLEYBALL	2+0+0	Elective	2
SGS 119	BASKETBALL	2+0+0	Elective	2
SGS 121	TENNIS	2+0+0	Elective	2
SGS 123	PING PONG	2+0+0	Elective	2
SGS 127	MUSIC CULTURE	2+0+0	Elective	2
SGS 129	PAINTING	2+0+0	Elective	2
SGS 133	BASICS OF HEALTHY LIFE	2+0+0	Elective	2
SGS 135	NOURISHMENT	2+0+0	Elective	2
SGS 137	MEDIA LITERACY	2+0+0	Elective	2
SGS 139	MATHEMATICAL AESTHETICS	2+0+0	Elective	2
SGS 141	INDUSTRIAL DESIGN	2+0+0	Elective	2
SGS 143	INTRODUCTION TO PHOTOGRAPHY	2+0+0	Elective	2
SGS 145	SURFING	2+0+0	Elective	2
SGS 147	MYTHOLOGY	2+0+0	Elective	2
SGS 149	ANCIENT CITIES	2+0+0	Elective	2
SGS 151	SOCIOLOGY	2+0+0	Elective	2
SGS 155	ETHICS	2+0+0	Elective	2

2.Semester Course Plan				
Course Code	Course Name	T+A+L	Compulsory/Elective	ECTS
ATA 102	ATATURK'S PRINCIPLES AND HISTORY OF TURKISH REVOLUTION II	2+0+0	Compulsory	2
BIL 101	USE OF INFORMATION TECHNOLOGIES	1+1+0	Compulsory	2
EKO 102	INTRODUCTION TO ECONOMICS II	3+0+0	Compulsory	5
ING 102	ENGLISH II	2+0+0	Compulsory	2
ISL 102	ACCOUNTING II	3+0+0	Compulsory	4
ISL 104	MANAGEMENT AND ORGANIZATION	3+0+0	Compulsory	5
ISL 106	BUSINESS MATHEMATICS	3+0+0	Compulsory	4
ISL 108	BUSINESS ETHICS	2+0+0	Compulsory	2
TDB 102	TURKISH LANGUAGE II	2+0+0	Compulsory	2
SEÇ 1YYB	ELECTIVE COURSES	2+0+0	Elective	2

Total ECTS				30
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Course Groups				
SGS 103	HISTORY AND PHILOSOPHY OF SCIENCE	2+0+0	Elective	2
SGS 125	FOLK DANCE	2+0+0	Elective	2
SGS 131	THEATRE AND CINEMA	2+0+0	Elective	2
SGS 153	PHILOSOPHY	2+0+0	Elective	2

3.Semester Course Plan				
Course Code	Course Name	T+A+L	Compulsory/Elective	ECTS
IKY 102	HUMAN RESOURCES MANAGEMENT	3+0+0	Compulsory	5
ING 201	PROFESSIONAL ENGLISH I	3+0+0	Compulsory	5

ISL 201	FUNDAMENTAL CONCEPTS OF LAW	3+0+0	Compulsory	5
ISL 203	CORPORATION ACCOUNTING	3+0+0	Compulsory	5
ISL 205	ORGANIZATIONAL BEHAVIOUR	3+0+0	Compulsory	5
ISL 207	STATISTICS I	3+0+0	Compulsory	5
FOR2GÜZ	FOR2GÜZ	0+0+0	Elective	0

**Total ECTS 30**

**Course Groups**

FOR 201	EDUCATION	3+0+0	Elective	4
FOR 203	TEACHING PRINCIPLES AND METHODS	3+0+0	Elective	4

**4.Semester Course Plan**

Course Code	Course Name	T+A+L	Compulsory/Elective	ECTS
EKO 210	FINANCIAL MANAGEMENT	3+0+0	Compulsory	5
ING 202	PROFESSIONAL ENGLISH II	3+0+0	Compulsory	5
ISL 202	SCIENTIFIC RESEARCH METHODS	3+0+0	Compulsory	5
ISL 204	PRINCIPLES OF MARKETING	3+0+0	Compulsory	5
ISL 208	OBLIGATIONS LAW	3+0+0	Compulsory	5
ISL 210	STATISTICS II	3+0+0	Compulsory	5
FOR2BAHAR	FOR2BAHAR	0+0+0	Elective	0

**Total ECTS 30**

**Course Groups**

FOR 202	CLASS MANAGEMENT	2+0+0	Elective	3
FOR 204	SPECIAL TEACHING METHODS	3+0+0	Elective	4

**5.Semester Course Plan**

Course Code	Course Name	T+A+L	Compulsory/Elective	ECTS
ISL 301	COST ACCOUNTING I	3+0+0	Compulsory	5
ISL 303	MARKETING MANAGEMENT	3+0+0	Compulsory	5
ISL 305	OPERATIONS RESEARCH I	3+0+0	Compulsory	5
FOR3GÜZ	FOR3GÜZ	0+0+0	Elective	0
İSL5YRYL	ELECTIVE COURSES	3+0+0	Elective	15

**Total ECTS 30**

**Course Groups**

EKO 211	MICROECONOMICS	3+0+0	Elective	5
EKO 307	INVESTMENT AND PROJECT ANALYSIS	3+0+0	Elective	5
EKO 317	PUBLIC FINANCE	3+0+0	Elective	5
FOR 301	GUIDANCE AND SPECIAL EDUCATION	3+0+0	Elective	4
FOR 303	ASSESSMENT AND EVALUATION IN EDUCATION	3+0+0	Elective	4
IKY 202	ORGANIZATIONAL COMMUNICATION	3+0+0	Elective	5
IKY 302	BUSINESS AND SOCIAL SECURITY LAW	3+0+0	Elective	5
ING 301	PROFESSIONAL ENGLISH III	3+0+0	Elective	5
ISL 307	INTERNATIONAL MANAGEMENT	3+0+0	Elective	5

**6.Semester Course Plan**

Course Code	Course Name	T+A+L	Compulsory/Elective	ECTS
ISL 302	COST ACCOUNTING II	3+0+0	Compulsory	5
ISL 304	OPERATIONS RESEARCH II	3+0+0	Compulsory	5
ISL 306	STRATEGIC MANAGEMENT	3+0+0	Compulsory	5
FOR3BAHAR	FOR3BAHAR	0+0+0	Elective	0
İSL6YARYL	ELECTIVE COURSES	3+0+0	Elective	15

**Total ECTS 30**

**Course Groups**

EKO 212	MACROECONOMICS	3+0+0	Elective	5
FOR 302	EDUCATION PSYCHOLOGY	3+0+0	Elective	4
FOR 304	TEACHING TECHNOLOGIES	2+0+0	Elective	3
IKY 308	CRISIS AND RISK MANAGEMENT	3+0+0	Elective	5
ING 302	PROFESSIONAL ENGLISH IV	3+0+0	Elective	5
ISL 308	INTERNATIONAL MARKETING	3+0+0	Elective	5
ISL 310	COMPUTERIZED ACCOUNTING	2+1+0	Elective	5
ISL 312	COMMERCIAL LAW	3+0+0	Elective	5
ISL 314	TAX LAW	3+0+0	Elective	5
ISL 316	CONTEMPORARY MANAGEMENT APPROACHES	3+0+0	Elective	5
ISL 318	MANAGEMENT OF DIFFERENT CULTURES	3+0+0	Elective	5

**7.Semester Course Plan**

Course Code	Course Name	T+A+L	Compulsory/Elective	ECTS
ISL 401	ENTREPRENEURSHIP	3+0+0	Compulsory	5
ISL 403	FINANCIAL STATEMENTS ANALYSIS	3+0+0	Compulsory	5
FOR4GÜZ	FOR4GÜZ	0+0+0	Elective	0

İSL7YRYL	ELECTIVE COURSES	3+0+0	Elective	20
			<b>Total ECTS</b>	<b>30</b>
<b>Course Groups</b>				
EKO 301	MONEY AND BANKING	3+0+0	Elective	5
EKO 319	TURKISH TAX SYSTEM	3+0+0	Elective	5
EKO 401	TURKISH ECONOMY	3+0+0	Elective	5
EKO 411	FINANCIAL RISK MANAGEMENT AND DERIVATIVE MARKETS	3+0+0	Elective	5
EKO 415	BANKING	3+0+0	Elective	5
FOR 401G	TEACHING PRACTICE	1+8+0	Elective	10
IKY 303	EMPLOYEE RELATIONSHIP MANAGEMENT	3+0+0	Elective	5
IKY 313	QUALITY MANAGEMENT	3+0+0	Elective	5
IKY 413	SOCIAL PSYCHOLOGY	3+0+0	Elective	5
İSL 405	SPECIAL TOPICS IN ACCOUNTING	3+0+0	Elective	5
İSL 407	ACCOUNTING AND FINANCIAL REPORTING STANDARDS	3+0+0	Elective	5
İSL 411	LEADERSHIP AND TEAM MANAGEMENT	3+0+0	Elective	5
İSL 413	MARKETING RESEARCH	3+0+0	Elective	5
İSL 415	SERVICE MARKETING	3+0+0	Elective	5
İSL 417	INNOVATION MANAGEMENT	3+0+0	Elective	5
İSL 419	ADMINISTRATIVE LAW	3+0+0	Elective	5
İSL 421	COMPANIES LAW	3+0+0	Elective	5
İSL 423	ORGANIZATIONAL THEORIES	3+0+0	Elective	5
İSL 425	FINANCIAL LITERACY	3+0+0	Elective	5

<b>8.Semester Course Plan</b>				
<b>Course Code</b>	<b>Course Name</b>	<b>T+A+L</b>	<b>Compulsory/Elective</b>	<b>ECTS</b>
İSL 402	PRODUCTION MANAGEMENT	3+0+0	Compulsory	5
İSL 404	ACCOUNTING AUDIT	3+0+0	Compulsory	5
FOR4BAHAR	FOR4BAHAR	0+0+0	Elective	0
İSL8YRYL	ELECTIVE COURSES	3+0+0	Elective	20
			<b>Total ECTS</b>	<b>30</b>
<b>Course Groups</b>				
BİL 402	ADVANCED COMPUTER USE	2+1+0	Elective	5
EKO 302	INTERNATIONAL FINANCE	3+0+0	Elective	5
EKO 306	CAPITAL MARKET AND PORTFOLIO MANAGEMENT	3+0+0	Elective	5
EKO 312	FINANCIAL MARKETS AND INSTITUTIONS	3+0+0	Elective	5
EKO 408	EXCHANGE AND TECHNICAL ANALYSIS	3+0+0	Elective	5
FOR 401B	TEACHING PRACTICE	1+8+0	Elective	10
IKY 402	OCCUPATIONAL HEALTH AND SAFETY	3+0+0	Elective	5
IKY 416	PUBLIC RELATIONS	3+0+0	Elective	5
İSL 406	CUSTOMER RELATIONS MANAGEMENT	3+0+0	Elective	5
İSL 408	ADVERTISING	3+0+0	Elective	5
İSL 410	CORPORATE GOVERNANCE	3+0+0	Elective	5
İSL 412	INSURANCE	3+0+0	Elective	5
İSL 414	TURKEY AUDIT STANDARDS	3+0+0	Elective	5
İSL 416	CORPORATE AND NEGOTIABLE INSTRUMENTS LAW	3+0+0	Elective	5
İSL 418	CRIMINAL LAW	3+0+0	Elective	5
İSL 420	SALES MANAGEMENT	3+0+0	Elective	5
İSL 422	HISTORY OF BUSINESS	3+0+0	Elective	5
İSL 424	ORGANIZATIONAL DESIGN (ORGANIZATION DEVELOPMENT)	3+0+0	Elective	5